

BARRY J. THORNTON

Davis College of Business • Jacksonville University • Jacksonville, FL 32211

EDUCATION:

Ed.D. in Educational Leadership, University of North Florida, 2000

Concentration in Quantitative Management

Dissertation Title: Identification of At-Risk Students in Duval County

M.S. in Economics, Florida State University, 1984

B.A. in Economics, University of Hartford, 1981

ACADEMIC WORK EXPERIENCE:

Retired as Professor of Decisions Sciences and Information Management, 2021

Professor of Decision Sciences and Information Management, 2014 to 2021

Department Chair, Management (including Decision Sciences and Information Management), 2014 to 2016

Professor of Economics, 2009 to 2014

Chair, Division of Accounting, Economics, and Finance, 2007 to 2010

Associate Professor of Economics, 2007 to 2009

Assistant Professor of Economics, 1988 to 2007

Assistant Professor of Economics, Georgia Southwestern College, 1985 to 1986

Instructor, Teaching Assistant, and Research Assistant, Florida State University, 1982 to 1985

PUBLICATIONS IN EDITOR REVIEWED JOURNALS:

1. Assessing Root Parallelism: Comparing Panoramic Radiography and Cone-Beam Computed Tomography
Roth Williams International Society of Orthodontists (RWISO) Journal, Volume 3, Number 1, Summer 2011, pp. 23 – 26, 34 (with Ginny Baker and Dipak Chudasama).

2. Inclination of Posterior Teeth in the Various Angle's Classifications
Roth Williams International Society of Orthodontists (RWISO) Journal, Volume 3, Number 1, Summer 2011, pp. 19 – 22, 34 (with Dipak Chudasama and Susan Park).

PUBLICATIONS IN REFEREED JOURNALS:

NOTE: Number in bold is the number of cites from Google Scholar (total cites = **656**)

1. The Relationship Between National Wellbeing and Concern for the Environment
Journal of International Business and Cultural Studies, Volume 12, March 2021, pp. 1-10 (with Carol Dole).
2. Reduced Contact Hour Accelerated Courses and Student Learning
Journal of Instructional Pedagogies, Volume 18, March 2017, pp. 1-8 (with Julius Demps and Arpita Jadav). **6**
3. The Impacts of Wealth Distribution as a Result of State Funded Lotteries
Journal of Management and Engineering Integration, Volume 9, Issue 1, Summer 2016, pp. 82-92 (with Gordon Arbogast and David Szweda). **2**
4. Social Awareness and Global Concern for Sustainability Initiatives in the Financial Sector
Journal of Business Studies Quarterly, Volume 7, Number 1, September 2015, pp. 71-76 (with Gordon Arbogast, Justin Bateh, and James Farah). **4**
5. Sustainability Variation in Country Groupings
Journal of International Business and Cultural Studies, Volume 9, January 2015, pp. 1-10 (with Gordon Arbogast, Justin Bateh, and Donald Horner).
6. A Case Study of Portfolio Optimization: Efficient Frontier
International Research Journal of Applied Finance Case Studies Series, Volume V, November 2014, pp. 1-10 (with Maggie Foley, Biqing Huang, and Xiaowei Liu).
7. Factors Affecting School Quality in Florida
Contemporary Issues in Education Research, Volume 7, Number 2, Second Quarter 2014, pp. 69-74 (with Gordon Arbogast). **4**
8. Black Swans and VaR
Journal of Finance and Accountancy, Volume 14, October 2013, pp. 148-163 (with Michael Adams). **17**
9. The Role of Age in Employee Perceptions of Salary Reduction
Journal of Behavioral Studies in Business, Volume 5, September 2012, pp. 1-8 (with Julius Demps and Erica Baker). **5**

10. Analyzing Educational Testing Service Graduate Major Field Test Results
American Journal of Business Education, Volume 5, Number 5,
September/October 2012, pp. 531-538 (with Gordon Arbogast). **6**
11. A Global Corporate Sustainability Model
Journal of Sustainability and Green Business, Volume 1, April 2012, pp. 134-142
(with Gordon Arbogast). **21**
12. The Impact of the Pursuit of Sustainability on the Financial Performance of the Firm
Journal of Sustainability and Green Business, Volume 1, April 2012, pp. 120-133
(with Michael Adams and Mohamad Sepehri). **120**
13. Post-Treatment Compliance with Removable Maxillary Retention in a Teenage Population: A Short Term Randomized Clinical Trial
Orthodontics – The Art and Practice of Dentofacial Enhancement, Volume 12,
Number 1, 2011, pp. 22-27 (with Marc Ackerman). **58**
14. The Impact of Students' Expectations of Grades and Perceptions of Course Difficulty, Workload, and Pace on Faculty Evaluations
Contemporary Issues in Education Research, Volume 3, Number 12, December
2010, pp. 1-5 (with Michael Adams and Mohamad Sepehri). **27**
15. Podcasting in Higher Education: Does it Make a Difference?
American Journal of Business Education, Volume 3, Number 6, June 2010, pp. 7-
10 (with Russell Baker, Jeffery Harrison, and Rhett Yates). **15**
16. Voter Characteristics and Distance in Voting Patterns: Cecil Field NAS
Research in Business and Economics Journal, Volume 1, February 2010, pp. 20-
26 (with J. Rody Borg and Colleen Powell).
17. Do Underwriters Create Value in the Determination of the IPO Final Offering Price?
Journal of Applied Business Research, Volume 25, Number 6,
November/December 2009, pp. 1-12 (with Michael Adams and George Hall). **6**
18. A Comparison of Alternative Approaches to Equity Valuation of Privately Held Entrepreneurial Firms
Journal of Finance and Accountancy, Volume 1, August 2009, pp. 5-16 (with
Michael Adams). **23**
19. The NetLedger IPO: A Case Study
Journal of Case Research in Business and Economics, Volume 1, August 2009,
pp. 2-14 (with Michael Adams and Terry Mullins).

20. Using a Two-Treatment Factorial Design to Analyze the First Day Percent Change in Price for Initial Public Offerings
Journal of Business & Economics Research, Volume 7, Number 7, July 2009, pp. 19-25 (with Michael Adams and Russell Baker).
21. Asymmetric Price Adjustment: Are IPO Prices Too Sticky?
Journal of Business & Economics Research, Volume 7, Number 5, May 2009, pp. 55-62 (with Michael Adams and Russell Baker). **6**
22. Evaluating the Effectiveness of a Course-Objective Writing Developmental Teacher Training Program
Contemporary Issues in Education Research, Volume 1, Number 4, Fourth Quarter 2008, pp. 27-34 (with Russell Baker and Gina Almerico). **4**
23. Dutch Auction or Dutch Uncle? A Case Study of the NetSuite IPO
Journal of Business Case Studies, Volume 4, Number 11, November 2008, pp. 17-26 (with Michael Adams and Russell Baker). **1**
24. An Evaluation of the Effectiveness of Turnitin.com as a Tool for Reducing Plagiarism in Graduate Student Term Papers
College Teaching Methods & Styles Journal, Volume 4, Number 9, September 2008 pp. 1-4 (with Michael Adams and Russell Baker). **42**
25. Enterprise Resource Planning and Business Process Management - A Marriage of Convenience?
Review of Business Information Systems, Volume 12, Number 3, Third Quarter 2008, pp. 1-4 (with Gordon Arbogast, Joseph Nackashi, and Allen Rittscher). **2**
26. Behavioral Bias within the Decision-Making Process
Journal of Business & Economics Research, Volume 6, Number 8, August 2008, pp. 11-20 (with Michael Adams and Inga Chira). **115**
27. The Impact of Sarbanes-Oxley on Corporate Governance
Western Journal of Human Resource Management, Summer 2008, pp. 14-22 (with Gordon Arbogast and Ruth O'Keefe).
28. Evaluating Course-Objective Writing Effectiveness: Applying the Comprehensive Bloom Verb List
College Teaching Methods & Styles Journal, Volume 4, Number 4, April 2008, pp. 21-24 (with Gina Almerico and Russell Baker).
29. IPO Pricing Phenomena: Empirical Evidence of Behavioral Biases
Journal of Business & Economics Research, Volume 6, Number 4, April 2008, pp. 67-74 (with Michael Adams and George Hall). **44**

30. An Analysis of the Effectiveness of Podcasting as a Supplemental Instructional Tool: A Pilot Study
College Teaching Methods & Styles Journal, Volume 4, Number 3, March 2008, pp. 49-54 (with Russell Baker, Jeffery Harrison, and Rhett Yates). **39**
31. Student Attitudes on Academic Integrity Violations
Journal of College Teaching & Learning, Volume 5, Number 1, January 2008, pp. 5-14 (with Russell Baker and Priscilla Berry). **46**
32. The Myers-Briggs Type Indicator as a Tool to Facilitate Learning Outcomes for Team Building in the Classroom
College Teaching Methods & Styles Journal, Volume 3, Number 4, Fourth Quarter 2007, pp. 13-20 (with Priscilla Berry and Cindy Wood). **6**
33. Evaluating Pre-Service Teacher Effective Writing
Journal of Educational Enquiry, Volume 7, Number 1, June 2007, pp. 95-102 (with Gina Almerico and Russell Baker). **1**
34. The Role of Due Diligence in the Business Valuation Process
Journal of Business & Economics Research, Volume 5, Number 5, May 2007, pp. 63-69 (with Michael Adams and Terry Mullins). **5**
35. Pedagogical Strategies for Incorporating Behavioral Finance Concepts into Investment Courses
Journal of College Teaching and Learning, Volume 4, Number 3, March 2007, pp. 21-31 (with Michael Adams and Terry Mullins). **3**
36. Strange Bedfellows: SOX and Corporate Profitability
The Business Review, Cambridge, Volume 6, Number 1, December 2006, pp. 56-62 (with Gordon Arbogast). **5**
37. Maximizing the Value of Your Small Business
Journal of Business & Economics Research, Volume 4, Number 10, October 2006, pp. 51-56 (with Michael Adams and Terry Mullins). **1**

CITED PUBLICATIONS IN CONFERENCE PROCEEDINGS:

1. System Design and Implementation: A Pilot Study
Proceedings of the 2007 Southern Association for Information Systems Conference (with Michael Adams, Russell Baker and Terry Mullins). **1**
2. Demographics of Digital Cheating: Who Cheats, and What Can We Do About It
Proceedings of the 2006 Southern Association for Information Systems Conference (with Russell Baker and Priscilla Berry). **21**

DISSERTATION COMMITTEES:

Sarah McCrary (Member): Pension Benefit Obligation Discount Rates, Pension Intensity Risk, and SFAS No. 158: An Empirical Examination of Their Relationships. Completed Summer 2017.

Steve Kelley (Co-Chair): Rental Housing Cost Burden: A Study on the Relationship with Income Inequality in the United States. Completed Spring 2018.

Cheri Sides (Chair): Factors Affecting Economic Development. Completed Fall 2018.

Rochelle Price (Member): The Moderating Effect of Followers on Corporate Toxic Leaders. Completed Spring 2019.

Kathleen Gowin (Member): Impact on the Firm Value of Financial Institutions for Penalties for Violating Money Laundering and Economic Sanction Regulations. Completed Spring 2019.

Aaron DeSpain (Chair): Estimating U.S. Commercial Bank Demand for Short-Term Wholesale Funds. Completed Fall 2019.

Heidi Dent (Member): Rally Entrepreneurship: The New Retirement Phenomena. Completed Spring 2020.

Tom Carter (Member): Winning in the NFL: An Analysis of Player Behavior & Team Management. Completed in Summer 2020.

Chris Solano (Member): An Empirical Analysis of Bitcoin Price Drivers – Applying Machine Learning in the Explanatory Variable Selection and Modeling Process. Completed Summer 2020.

John Downs (Member): Predicting Bank Failure: The Case of Small Banks. Completed in Summer 2020.

MS IN PUBLIC POLICY CAPSTONE PROJECTS:

Rachel Bloomfield (Chair): Why Jacksonville, FL Needs a Needle Exchange Program. Completed Fall 2018.

Steve McInall (Chair): Development, Implementation and Evaluation of JEA's New Net Metering and Battery Incentive Programs. Completed Spring 2019.

PROFESSIONAL AWARDS:

1. Received "Best Paper of Track Award" Management/Marketing/MIS Track and "Best Paper of Conference Award" for "A Global Corporate Sustainability

Model.” This paper was presented in September 2010 at the Academic and Business Research Institute Conference (with Gordon Arbogast).

2. Received “Best Paper Award” for “Using a Two-Treatment Factorial Design to Analyze the First Day Percent Change in Price for Initial Public Offerings.” This paper was presented in October 2008 at the 8th Annual International Business and Economics Research Conference (with Michael Adams and Russell Baker).
3. Received "Best Paper Award" for "Do Underwriters Create Value in the Determination of the IPO Offering Range?" This paper was presented at the 2008 ABR (Business) & TLC (Teaching) Conference (with Michael Adams and George Hall).
4. Received "Best Paper Award" for "IPO Pricing Phenomena: Empirical Evidence of Behavioral Biases." This paper was presented at the 2007 International Business & Economic Research Conference (with Michael Adams and George Hall).
5. Received "Best Paper Award" for "The Role of Due Diligence in the Business Valuation Process." This paper was presented at the 2006 International Business & Economic Research Conference (with Michael Adams and Terry Mullins).

COLLEGE AND UNIVERSITY AWARDS:

1. Professor of the Year, Jacksonville University, 2010 - 2011
2. Adult Degree Program Facilitator of the Year, Jacksonville University, 2003 - 2004
3. Excellence in Teaching, Jacksonville University, 2003 - 2004
4. Excellence in Teaching, Davis College of Business, 2003 - 2004

ACADEMIC AWARDS:

1. College of Social Sciences Fellowship, Florida State University, 1981 - 1982
2. Graduated Magna cum Laude, University of Hartford, 1981
3. Recipient of Blumenthal Award, University of Hartford, 1981 (awarded to graduating economics student with highest GPA)